

Privacy Policy

General

The following gives a simple overview of what happens to your personal information when you visit our website. Personal information is any data with which you could be personally identified. Detailed information on the subject of data protection can be found in our privacy policy found below.

Data protection

The operators of this website take the protection of your personal data very seriously. We treat your personal data as confidential and in accordance with the statutory data protection regulations and this privacy policy.

If you use this website, various pieces of personal data will be collected. Personal information is any data with which you could be personally identified. This privacy policy explains what information we collect and what we use it for. It also explains how and for what purpose this happens.

Please note that data transmitted via the internet (e.g. via email communication) may be subject to security breaches. Complete protection of your data from third-party access is not possible.

Notice concerning the party responsible for this website

The party responsible for processing data on this website is:

Fashion Chemicals GmbH & Co. KG
Isardamm 79-83
82538 Geretsried

Represented by: Ümit Yaldiz, Serdar Gündüz, Erhan Aktas

Telefon: (+49) 8171 628 332
E-Mail: info@pulcrachem.com

The responsible party is the natural or legal person who alone or jointly with others decides on the purposes and means of processing personal data (names, email addresses, etc.).

Data protection officers

We as group have appointed several data protection officers for each of our subsidiaries if required. Please find the contact for the officers below:

- Germany side, Pulcra Chemicals GmbH: Stephan Krischke
E-Mail: datenschutz@pulcrachem.com

- Spain side: Pulcra Chemicals SL: Patricia Álvarez
E-Mail: lopd@pulcrachem.com

Objection or withdrawal of your consent to data processing

If you have granted consent for your data to be processed, you can withdraw this consent at any time. Such withdrawal affects whether it is permissible to process your personal data after the withdrawal is announced to us.

If we base the processing of your personal data on the weighing/balancing of interests, you can object to the data being processed. This is particularly the case where data processing is not necessary in order to fulfil a contract with you, which is shown by us in respect of each of the function descriptions below. In the event that you raise an objection, we ask you to state the reasons why we should not process your personal data in the way we do. In the event of a reasoned objection, we will examine the position and either cease to process your data or demonstrate the compelling, legitimate grounds on which we will continue to process the data.

You can, of course, object to your personal data being processed for the purposes of advertisement and data analysis at any time. You can inform us of your advertising objection using the following contact details:

Fashion Chemicals GmbH & Co. KG
Isardamm 79-83
82538 Geretsried

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E-Mail: info@pulcrachem.com

SSL or TLS encryption

This site uses SSL or TLS encryption for security reasons and for the protection of the transmission of confidential content, such as the inquiries you send to us as the site operator. You can recognize an encrypted connection in your browser's address line when it changes from "http://" to "https://" and the lock icon is displayed in your browser's address bar.

If SSL or TLS encryption is activated, the data you transfer to us cannot be read by third parties.

Information, blocking, deletion

As permitted by law, you have the right to be provided at any time with information free of charge about any of your personal data that is stored as well as its origin, the recipient and the purpose for which it has been processed. You also have the right to have this data corrected, blocked or deleted. You can contact us at any time using the address given in our legal notice (info@pulcrachem.com) if you have further questions on the topic of personal data.

Data collection on our website

If you use the website for information purposes only (i.e. if you do not register or otherwise send us information) we will only collect the personal data that your browser transmits to our server. The purpose of processing the data from this website is to present the company and describe our products and services in the chemicals sector. In addition to this, you can contact our international locations.

Server log files

The website provider automatically collects and stores information that your browser automatically transmits to us in "server log files". These are: Browser type and browser version, Operating system used, Referrer URL, Host name of the accessing computer, Time of the server request, IP address.

These data will not be combined with data from other sources.

The basis for data processing is Art. 6 (1) (f) GDPR, which allows the processing of data to fulfill a contract or for measures preliminary to a contract.

Cookies

Some of our web pages use cookies. Cookies do not harm your computer and do not contain any viruses. Cookies help make our website more user-friendly, efficient, and secure. Cookies are small text files that are stored on your computer and saved by your browser.

Most of the cookies we use are so-called "session cookies." They are automatically deleted after your visit. Other cookies co-called "persistent-cookies" remain in your device for 18 days until they'll automatically deleted. These cookies make it possible to recognize your browser when you next visit the site.

You can configure your browser to inform you about the use of cookies so that you can decide on a case-by-case basis whether to accept or reject a cookie. Alternatively, your browser can be configured to automatically accept cookies under certain conditions or to always reject them, or to automatically delete cookies when closing your browser. Disabling cookies may limit the functionality of this website.

Cookies which are necessary to allow electronic communications or to provide certain functions you wish to use (such as the shopping cart) are stored pursuant to Art. 6 paragraph 1, letter f of GDPR. The website operator has a legitimate interest in the storage of cookies to ensure an optimized service provided free of technical errors. If other cookies (such as those used to analyze your surfing behavior) are also stored, they will be treated separately in this privacy policy.

Contact form

Should you send us questions via the contact form, we will collect the data for: Name (required field), mail address (required field), company, subject (required field), comment / message (required field) you entered on the form, including the contact details you provide, to answer your question and any follow-up questions. We do not share this information

without your permission. We will forward your request to the desired international subsidiary if required but not to external receivers.

We will, therefore, process any data you enter onto the contact form only with your consent per Art. 6 (1)(a) GDPR. You may revoke your consent at any time. An informal email making this request is sufficient. The data processed before we receive your request may still be legally processed.

We will retain the data you provide on the contact form until you request its deletion, revoke your consent for its storage, or the purpose for its storage no longer pertains (e.g. after fulfilling your request). Any mandatory statutory provisions, especially those regarding mandatory data retention periods, remain unaffected by this provision.

Analytics and advertising

Google Analytics

This website uses Google Analytics, a web analytics service. It is operated by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

Google Analytics uses so-called "cookies". These are text files that are stored on your computer and that allow an analysis of the use of the website by you. The information generated by the cookie about your use of this website is usually transmitted to a Google server in the USA and stored there.

Google Analytics cookies are stored based on Art. 6 (1) (f) GDPR. The website operator has a legitimate interest in analyzing user behavior to optimize both its website and its advertising.

IP anonymization

We have activated the IP anonymization feature on this website. Your IP address will be shortened by Google within the European Union or other parties to the Agreement on the European Economic Area prior to transmission to the United States. Only in exceptional cases is the full IP address sent to a Google server in the US and shortened there. Google will use this information on behalf of the operator of this website to evaluate your use of the website, to compile reports on website activity, and to provide other services regarding website activity and Internet usage for the website operator. The IP address transmitted by your browser as part of Google Analytics will not be merged with any other data held by Google.

Browser plugin

You can prevent these cookies being stored by selecting the appropriate settings in your browser. However, we wish to point out that doing so may mean you will not be able to enjoy the full functionality of this website. You can also prevent the data generated by cookies about your use of the website (incl. your IP address) from being passed to Google, and the processing of these data by Google, by downloading and installing the browser plugin available at the following link: <https://tools.google.com/dlpage/gaoptout?hl=en>.

Objecting to the collection of data

You can prevent the collection of your data by Google Analytics

For more information about how Google Analytics handles user data, see Google's privacy policy: <https://support.google.com/analytics/answer/6004245?hl=en>.

Outsourced data processing

We have entered into an agreement with Google for the outsourcing of our data processing and fully implement the strict requirements of the German data protection authorities when using Google Analytics.

Plugins and tools

Google Web Fonts

For uniform representation of fonts, this page uses web fonts provided by Google. When you open a page, your browser loads the required web fonts into your browser cache to display texts and fonts correctly.

For this purpose your browser has to establish a direct connection to Google servers. Google thus becomes aware that our web page was accessed via your IP address. The use of Google Web fonts is done in the interest of a uniform and attractive presentation of our website. This constitutes a justified interest pursuant to Art. 6 (1) (f) GDPR.

If your browser does not support web fonts, a standard font is used by your computer.

Further information about handling user data, can be found at <https://developers.google.com/fonts/faq> and in Google's privacy policy at <https://www.google.com/policies/privacy/>.

Google Maps

We use services provided by Google Maps on our website. This enables us to display interactive maps directly on the website and allows you to conveniently use the map function.

When you visit the website, Google receives the information that you have called up the relevant subpage of our website. In addition, the data specified in the "Cookies" section of this declaration are also transmitted. This occurs regardless of whether Google provides a user account through which you are logged in or whether no user account exists. If you are logged in with Google, your data are directly allocated to your account. If you want to prevent the allocation to your Google profile, you need to log out before activating the button. Google saves your data as your user profile and uses it for the purposes of marketing, market research and/or the needs-based design of its website. Such analysis particularly occurs (even in relation to users who are not logged in) to provide needs-based advertising and to inform other social network users about your activities on our website. You have the right to object to the development this user profile, whereby any exercise of this objection must be addressed to Google.

Further information concerning the purpose and extent of data collection and processing by the plug-in provider can be obtained in the provider's privacy policy. There you will also find further information about your rights in this regard and the relevant configuration options to protect your privacy: <http://www.google.de/intl/de/policies/privacy>. Google also processes your personal data in the USA and has submitted to the EU-US Privacy Shield: <https://www.privacyshield.gov/EU-US-Framework>.

Google reCaptcha

We use the reCAPTCHA service of Google Inc. (Google) to protect your requests via our contact form. The provider is Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google"). The query is used to differentiate between an input made by a person and input made abusively by automated, machine processing. The query includes sending the IP address to Google and, if necessary, any other data required by Google for the reCAPTCHA service. Your input will be transmitted to Google and then be used by Google for this purpose. The deviating data protection regulations of Google apply to this data. Further information pertaining to Google's privacy policy can be found at: <http://www.google.de/intl/de/policies/privacy>.

Questions and changes to our privacy policy

In the event of any questions or suggestions please contact us:

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The on-going evolution of the internet makes it necessary to amend our privacy policy from time to time. We reserve the right to make appropriate changes at any time.

14.05.2018