

# Privacy Policy

## INFORMATION SHEET on data protection in accordance with the EU General Data Protection Regulation for natural and legal persons

We are delighted that you are visiting our website. The protection and security of your personal information when using our website is very important to us. We would therefore like to take this opportunity to inform you about which of your personal data we collect when you visit our website and for what purposes it is used.

This privacy policy applies to our website, which is accessible under this domain and the various subdomains ("our website").

## Objection to advertising emails

We hereby object to the use of contact data published in the imprint, the privacy policy, and elsewhere on the website for the purpose of sending unsolicited advertising and information materials. The operators of the website expressly reserve the right to take legal action in the event of unsolicited advertising information being sent, for example via spam emails.

## Who is responsible and how can I contact them?

### Responsible

for the processing of personal data within the EU General Data Protection Regulation (GDPR)

Fashion Chemicals GmbH & Co. KG  
Isardamm 79-83  
82538 Geretsried

### Data protection officer

- Germany: Pulcra Chemicals GmbH, Stephan Krischke, [datenschutz@pulcrachem.com](mailto:datenschutz@pulcrachem.com)
- Spain: Pulcra Chemicals s.l., [lopdp@pulcrachem.com](mailto:lopdp@pulcrachem.com)

## What is this about?

This privacy policy meets the legal requirements for transparency in the processing of personal data. This includes all information relating to an identified or identifiable natural person. This includes, for example, information such as your name, age, address, telephone number, date of birth, email address, IP address, or user behavior when visiting a website. Information that we cannot relate to your person (or only with disproportionate effort), e.g. through anonymization, is not personal data. The processing of personal data (e.g. collection, retrieval, use, storage, or transmission) always requires a legal basis and a defined purpose.

Stored personal data is deleted as soon as the purpose of processing has been achieved and there are no legitimate reasons for further storage of the data. We will inform you of the specific storage periods or criteria for storage in the individual processing operations. Irrespective of this, we store your personal data in individual cases for the assertion, exercise, or defense of legal claims and in the event of statutory retention obligations.

## Who receives my data?

Your personal data will not be transferred to third parties for purposes other than those listed below.

We will only disclose your personal data to third parties if:

- you have given us your express consent to do so in accordance with Art. 6 (1) (a) GDPR,
- the disclosure is permissible under Art. 6 (1) lit. f GDPR to safeguard our legitimate interests and there is no reason to assume that you have an overriding interest worthy of protection in not disclosing your data,
- there is a legal obligation to disclose the data in accordance with Art. 6 (1) (c) GDPR, and
- this is legally permissible and necessary for the performance of contractual relationships with you pursuant to Art. 6 (1) (b) GDPR.

To protect your data and, if necessary, enable us to transfer data to third countries (outside the EU/EEA), we have concluded agreements on order processing based on the standard contractual clauses of the European Commission. If the standard contractual clauses are not sufficient to establish an adequate level of security, your consent pursuant to Art. 49 (1) (a) GDPR may serve as the legal basis for the transfer to third countries. This does not apply to data transfers to third countries for which the European Commission has issued an adequacy decision pursuant to Art. 45 GDPR.

As part of the processing operations described in this privacy policy, personal data may be transferred to the USA. In particular, US investigative authorities may require US companies to disclose personal data without the data subjects being able to take effective legal action against this. This means that there is a possibility that your personal data may be processed by US investigative authorities. We have no influence on these processing activities. Data transfers to the United States are carried out in accordance with Art. 45 (1) GDPR based on the adequacy decision of the European Commission. The US companies involved and/or their US subcontractors are certified under the EU-US Data Privacy Framework (EU-US DPF). In cases where no adequacy decision by the European Commission exists (including US companies that are not certified under the EU-US DPF), we have agreed on other appropriate safeguards with the recipients of the data within the meaning of Art. 44 et seq. GDPR. Unless otherwise specified, these are standard contractual clauses of the European Commission in accordance with Implementing Decision (EU) 2021/914 of June 4, 2021. You can view a copy of these standard contractual clauses at <https://eur-lex.europa.eu/legal-content/DE/TXT/HTML/?uri=CELEX:32021D0914&from=DE>. If the standard contractual clauses are not sufficient to establish an adequate level of security or if it is not possible to conclude the standard contractual clauses, your consent pursuant to Art. 49 (1) (a) GDPR may serve as the legal basis for the transfer.

## Do you use cookies?

Cookies are small text files that we send to the browser of your device and store there when you visit our website. As an alternative to using cookies, information can also be stored in your browser's local storage. Some functions of our website cannot be offered without the use of cookies or local storage (technically necessary cookies). Other cookies, on the other hand, enable us to perform various analyses so that, for example, we can recognize the browser you are using when you visit our website again and transmit various information to us (non-necessary cookies). Cookies enable us, among other things, to make our website more user-friendly and effective for you by tracking your use of our website and determining your preferred settings (e.g., country and language settings). If third parties process information via cookies, they collect the information directly via your browser. Cookies do not cause any damage to your device. They cannot execute programs or contain viruses.

We provide information about the respective services for which we use cookies in the individual processing operations. Detailed information about the cookies used can be found in the cookie settings or in the Consent Manager of this website.

## What rights do I have?

Under the conditions of the legal provisions of the General Data Protection Regulation (GDPR), you as the data subject have the following rights:

- **Information** pursuant to Art. 15 GDPR about the data stored about you in the form of meaningful information about the details of the processing and a copy of your data;
- **Correction** pursuant to Art. 16 GDPR of incorrect or incomplete data stored by us;
- **Deletion** pursuant to Art. 17 GDPR of data stored by us, unless processing is necessary for exercising the right of freedom of expression and information, for compliance with a legal obligation, for reasons of public interest, or for the establishment, exercise, or defense of legal claims;
- **Restriction** of processing pursuant to Art. 18 GDPR, insofar as the accuracy of the data is disputed, the processing is unlawful, we no longer need the data and you refuse to have it deleted because you need it to assert, exercise or defend legal claims or you have objected to the processing pursuant to Art. 21 GDPR.
- **Data portability** pursuant to Art. 20 GDPR, insofar as you have provided us with personal data within the scope of consent pursuant to Art. 6 (1) lit. a GDPR or based on a contract pursuant to Art. 6 (1) lit. b GDPR and this has been processed by us using automated procedures. You will receive your data in a structured, commonly used, and machine-readable format, or we will transmit the data directly to another controller, insofar as this is technically feasible.
- **Objection** pursuant to Art. 21 GDPR to the processing of your personal data, insofar as this is based on Art. 6 (1) (e), (f) GDPR and there are reasons for this arising from your particular situation or the objection is directed against direct marketing ( ). The right to object does not apply if there are compelling legitimate grounds for the processing or if the processing is for the establishment, exercise, or defense of legal claims. If the right to object does not apply to individual processing operations, this will be indicated there.
- **Revocation** pursuant to Art. 7 (3) GDPR of your consent with effect for the future.
- **Complaint** pursuant to Art. 77 GDPR to a supervisory authority if you believe that the processing of your personal data violates the GDPR. As a rule, you can contact the supervisory authority of your usual place of residence, your place of work, or our company headquarters.

## How is my data processed in detail?

Below, we provide information about the individual processing operations, the scope and purpose of data processing, the legal basis, the obligation to provide your data, and the respective storage period. There is no automated decision-making in individual cases, including profiling.

## **Provision of the website**

### **Type and scope of processing**

When you access and use our website, we collect the personal data that your browser automatically transmits to our server. The following information is temporarily stored in a so-called log file:

- IP address of the requesting computer
- Date and time of access
- Name and URL of the file accessed
- Website from which access was made (referrer URL)
- Browser used and, if applicable, the operating system of your computer, as well as the name of your access provider

Our website is not hosted by us, but by a service provider who processes the data on our behalf in accordance with Art. 28 GDPR.

### **Purpose and legal basis**

The processing is carried out to protect our overriding legitimate interest in displaying our website and ensuring security and stability based on Art. 6 (1) lit. f GDPR. The collection of data and storage in log files is essential for the operation of the website. There is no right to object to the processing due to the exception under Art. 21 (1) GDPR. Insofar as further storage of the log files is required by law, processing is carried out based on Art. 6 (1) lit. c GDPR. There is no legal or contractual obligation to provide the data, but it is technically impossible to access our website without providing the data.

### **Storage period**

The data is stored for the duration of the website display and, for technical reasons, for a maximum of 7 days thereafter.

## **Contact form**

### **Type and scope of processing**

Personal data is collected when you contact us (e.g., via contact form or email). The data collected in the case of a contact form can be seen in the respective contact form. In addition, you can voluntarily provide additional information that you consider necessary for processing the contact request.

When using the contact form, your personal data will not be passed on to third parties.

### **Purpose and legal basis**

The processing of your data using our contact form is carried out for the purpose of communication and processing your request based on your consent in accordance with Art. 6 (1) lit. a GDPR. If your request relates to an existing contractual relationship with us, the processing is carried out for the purpose of fulfilling the contract based on Art. 6 (1) lit. b GDPR. There is no legal or contractual obligation to provide your data, but it is not possible to process your request without providing the information in the mandatory fields. If you do not wish to provide this data, please contact us by other means.

### **Storage period**

If you use the contact form based on your consent, we will store the data collected for each request for a period of three years, beginning with the completion of your request or until you revoke your consent.

If you use the contact form within the framework of a contractual relationship, we will store the data collected for each inquiry for a period of three years from the end of the contractual relationship.

## **Contact form for applicants**

### **Type and scope of processing**

We collect and process the personal data of applicants. The relevant data processing may also be carried out electronically, for example, if applicants send us their application documents by email or via a web form on our website. On our website, we offer you the option of sending us applications for advertised job vacancies by email.

Your data will only be stored in an applicant database beyond the current application process if you have given us your separate consent to do so.

### **Purpose and legal basis**

The legal basis for the processing of your personal data in this application process is primarily Art. 6 (1) (b) GDPR. According to this, the processing of data that is necessary in connection with the decision to establish an employment relationship is permissible. This also includes, if available, the use of the online application portal. If special categories of personal data within the meaning of Art. 9 GDPR are processed (e.g., health data), the legal basis is Section 26 (3) BDSG or Art. 9 (2) lit. b) GDPR in conjunction with Art. 6 (1) lit. b) GDPR. If your application documents are passed on to third parties, to companies affiliated with us, and your data is stored beyond the current application process, the processing of your data is based on Art. 6 (1) sentence 1 lit. a) GDPR in conjunction with § 26 (2) BDSG. There is no legal or contractual obligation to provide your data, but it will not be possible to process your application without the provision of this information.

### **Storage period**

Data from applicants will be deleted after 6 months in the event of rejection. If you have consented to the further storage of your personal data, we will transfer your data to our applicant pool. The data will be deleted after 24 months.

### **SAP SuccessFactors**

We use HR software from SAP Deutschland SE & Co. KG, Hasso-Plattner-Ring 7, 69190 Walldorf, Germany, to process your application. For more information about SAP SuccessFactors, visit <https://www.sap.com/germany/about/trust-center/data-privacy.html>.

### **Presence on social media platforms**

We maintain fan pages, accounts, or channels on the networks listed below to provide you with information and offers within social networks and to offer you additional ways to contact us and find out about our offers. Below, we provide information about what data we or the respective social network process about you in connection with your access to and use of our fan pages/accounts.

### **Data that we process about you**

If you wish to contact us via Messenger or direct message on the respective social network, we generally process your username that you use to contact us and, if necessary, store other data you provide to the extent necessary to process/respond to your request.

The legal basis for this is Art. 6 (1) sentence 1 f) GDPR (processing is necessary to safeguard the legitimate interests of the controller).

### **(Static) usage data that we receive from social networks**

We receive statistics about our accounts that are automatically provided via Insights functions. The statistics include, among other things, the total number of page views, likes, information about page activity and post interactions, reach, video views, and information about the ratio of men to women among our fans/followers.

The statistics only contain aggregated data that cannot be traced back to individual persons. They are not identifiable to us.

The statistical information transmitted does not enable us to draw conclusions about individual users. We only use this information to respond to the interests of our users and to continuously improve our online presence and ensure its quality.

### **What data social networks process about you**

You do not need to be a member of the respective social network to view the content of our fan pages or accounts, and no user account for the respective social network is required.

Please note, however, that when you visit the respective social network, social networks also collect and store data from website visitors without a user account (e.g., technical data to display the website to you) and use cookies and similar technologies, over which we have no influence. Details can be found in the privacy policies of the respective social network (see the corresponding links above).

If you want to interact with the content on our fan pages/accounts, e.g., comment on, share, or like our posts/contributions and/or contact us via messenger functions, you must first register with the respective social network and provide personal data.

We have no influence on the data processing by social networks in the context of your use. To the best of our knowledge, your data is stored and processed in particular in connection with the provision of the services of the respective social network and, furthermore, for the analysis of usage behavior (using cookies, pixels/web beacons, and similar technologies) on the basis of which advertising based on your interests is displayed both within and outside the respective social network. It cannot be ruled out that your data may also be stored by social networks outside the EU/EEA and passed on to third parties.

Since the actual data processing is carried out by the social network provider, our access to your data is limited. Only the social network provider is authorized to access your data in full. For this reason, only the provider can directly take and implement appropriate measures to fulfill your user rights (request for information, request for deletion, objection, etc.). The most effective way to assert your rights is therefore directly with the respective provider.

### **Purpose and legal basis**

We collect your data via our profile solely for the purpose of enabling communication and interaction with us. This collection generally includes your name, message content, comment content, and the profile information you have made "publicly" available.

The processing of your personal data for the above-mentioned purposes is based on our legitimate business and communication interest in offering an information and communication channel in accordance with Art. 6 (1) f) GDPR. If you as a user have given your consent to data processing to the respective social network provider, the legal basis for processing extends to Art. 6 (1) a), Art. 7 GDPR.

## Facebook page

When you visit our Facebook page, Facebook (Meta) collects, among other things, your IP address and other information stored on your PC in the form of cookies. This information is used to provide us, as the operator of the Facebook pages, with statistical information about the use of the Facebook page. Facebook provides more detailed information on this at the following link:

<https://facebook.com/help/pages/insights>.

We cannot draw any conclusions about individual users from the statistical information transmitted. We only use this information to respond to the interests of our users and to continuously improve our online presence and ensure its quality.

We collect your data via our fan page solely for the purpose of enabling communication and interaction with us. This collection generally includes your name, message content, comment content, and the profile information you have made "publicly" available.

The processing of your personal data for the above-mentioned purposes is based on our legitimate business and communication interests in offering an information and communication channel in accordance with Art. 6 (1) f) GDPR. If you, as a user, have given your consent to data processing to the respective social network provider, the legal basis for processing extends to Art. 6 (1) a), Art. 7 GDPR.

Since the actual data processing is carried out by the social network provider, our access to your data is limited. Only the social network provider is authorized to have full access to your data. For this reason, only the provider can directly take and implement appropriate measures to fulfill your user rights (request for information, request for deletion, objection, etc.). The most effective way to assert your rights is therefore directly with the respective provider.

We are jointly responsible with Facebook for the personal content of the fan page. Data subject rights can be asserted with Meta Platforms Ireland Ltd. and with us.

According to the GDPR, Facebook is primarily responsible for the processing of insights data, and Facebook fulfills all obligations under the GDPR regarding the processing of insights data. Meta Platforms Ireland Ltd. provides the essence of the page insights supplement to the data subjects.

We do not make any decisions regarding the processing of Insights data and the storage period of cookies on user devices.

Further information can be found directly on Facebook (supplementary agreement with Facebook):

[https://www.facebook.com/legal/terms/page\\_controller\\_addendum](https://www.facebook.com/legal/terms/page_controller_addendum).

For more information, including the exact scope and purposes of the processing of your personal data, the storage period/deletion, and guidelines on the use of cookies and similar technologies in the context of registration and use, please refer to Facebook's privacy policy/cookie policy:

[https://www.facebook.com/privacy/policy/?entry\\_point=data\\_policy\\_redirect&entry=0](https://www.facebook.com/privacy/policy/?entry_point=data_policy_redirect&entry=0)

<https://www.facebook.com/policies/cookies>

## Instagram page

When you visit our Instagram page, Instagram (Meta) collects, among other things, your IP address and other information stored on your computer in the form of cookies. This information is used to provide us, as the operator of the Instagram pages, with statistical information about the use of the Instagram page. Instagram provides more detailed information on this at the following link (note: clicking on the link below will take you to the website of the social network Facebook, which is also part of the Meta group. However, the information provided via the link applies equally to the social network Instagram): <https://facebook.com/help/pages/insights>.

We cannot draw any conclusions about individual users from the statistical information transmitted. We only use this information to respond to the interests of our users and to continuously improve and ensure the quality of our online presence.

We collect your data via our fan page solely for the purpose of enabling communication and interaction with us. This collection generally includes your name, message content, comment content, and the profile information you have made "publicly" available.

The processing of your personal data for the above-mentioned purposes is based on our legitimate business and communication interests in offering an information and communication channel in accordance with Art. 6 (1) f) GDPR. If you, as a user, have given your consent to data processing to the respective social network provider, the legal basis for processing extends to Art. 6 (1) a), Art. 7 GDPR.

Since the actual data processing is carried out by the social network provider, our access to your data is limited. Only the social network provider is authorized to have full access to your data. For this reason, only the provider can directly take and implement appropriate

measures to fulfill your user rights (request for information, request for deletion, objection, etc.). The most effective way to assert your rights is therefore directly with the respective provider.

We are jointly responsible with Instagram for the personal content of the fan page. Data subject rights can be asserted with Meta Platforms Ireland Ltd. and with us.

According to the GDPR, Instagram is primarily responsible for the processing of insights data and Instagram fulfills all obligations under the GDPR regarding the processing of insights data. Meta Platforms Ireland Ltd. provides the essence of the page insights supplement to the data subjects.

We do not make any decisions regarding the processing of Insights data and the storage period of cookies on user devices.

Further information can be found directly on Instagram (supplementary agreement with Facebook):

[https://www.facebook.com/legal/terms/page\\_controller\\_addendum](https://www.facebook.com/legal/terms/page_controller_addendum).

For more information, including the exact scope and purposes of the processing of your personal data, the storage period/deletion, and guidelines on the use of cookies and similar technologies in the context of registration and use, please refer to Instagram's privacy policy/cookie policy (note: clicking on the following link will take you to the Facebook social network website):

[https://help.instagram.com/519522125107875/?helpref=uf\\_share](https://help.instagram.com/519522125107875/?helpref=uf_share)

This information can also be found in the help section of the Instagram website via the following link:

<https://help.instagram.com/581066165581870>

## **LinkedIn page**

LinkedIn is a social network owned by LinkedIn Inc. based in Sunnyvale, California, USA, which enables the creation of private and professional profiles of individuals and company profiles. Users can maintain their existing contacts and make new ones within the social network. Companies and other organizations can create profiles where photos and other company information can be uploaded to present themselves as employers and recruit employees. Other LinkedIn users have access to this information and can write their own articles and share this content with others. The network focuses on professional exchanges on specialist topics with people who have the same professional interests.

When using or visiting the network, LinkedIn automatically collects data from users or visitors during visits, such as username, job title, and IP address. This is done using various tracking technologies. LinkedIn provides users with information, offers, and recommendations based on the data collected in this way, among other things.

We collect your data via our company profile solely for the purpose of enabling communication and interaction with us. This collection generally includes your name, message content, comment content, and the profile information you have made "publicly" available.

The processing of your personal data for the above-mentioned purposes is based on our legitimate business and communication interests in offering an information and communication channel in accordance with Art. 6 (1) f GDPR. If you, as a user, have given your consent to the respective social network providers for data processing, the legal basis for processing extends to Art. 6 (1) a, Art. 7 GDPR.

Since the actual data processing is carried out by the social network provider, our access to your data is limited. Only the social network provider is authorized to have full access to your data. For this reason, only the provider can directly take and implement appropriate measures to fulfill your user rights (request for information, request for deletion, objection, etc.). The most effective way to assert your rights is therefore directly with the respective provider.

We are jointly responsible with LinkedIn for the personal content of our company profile. Data subject rights can be asserted with LinkedIn Inc. and with us.

We do not make any decisions regarding the data collected on the LinkedIn site using tracking technologies.

Further information about LinkedIn can be found at: <https://about.linkedin.com>.

Further information on data protection at LinkedIn can be found at: <https://www.linkedin.com/legal/privacy-policy>.

Further information on the storage period/deletion and guidelines on the use of cookies and similar technologies in the context of registration and use on LinkedIn can be found at: [https://de.linkedin.com/legal/cookie-policy?trk=homepage-basic\\_footer-cookie-policy](https://de.linkedin.com/legal/cookie-policy?trk=homepage-basic_footer-cookie-policy).

## **YouTube channel**

When you visit our YouTube channel, Google collects your IP address and other information stored on your PC in the form of cookies. This information is used to provide us, as the operator of the YouTube channel, with statistical information about the use of the YouTube channel.

We are jointly responsible with Google for the personal content of the channel. Data subjects' rights can be asserted with Google Ireland Limited and with us.

We do not make any decisions regarding the processing of personal data and the storage duration of cookies on user devices.

Further information can be found directly at Google: <https://cloud.google.com/terms/data-processing-addendum>

For more information, including the exact scope and purposes of the processing of your personal data, the storage period/deletion, and guidelines on the use of cookies and similar technologies in the context of registration and use, please refer to Google's privacy policy/cookie policy: <https://policies.google.com/privacy>.

The company is certified under the EU-US Data Privacy Framework (DPF). The DPF is an agreement between the European Union and the US that aims to ensure compliance with European data protection standards when processing data in the US. Every company certified under the DPF undertakes to comply with these data protection standards. Further information on this can be obtained from the provider at the following link: <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?contact=true&id=a2zt000000001L5AAI&status=Active>

## Technology

### SSL/TLS encryption

This site uses SSL or TLS encryption to **ensure** the security of data processing and to protect the transmission of confidential content, such as orders, login data, or contact requests that you send to us as the operator. You can recognize an encrypted connection by the fact that the address line of the browser contains "https://" instead of "http://" and by the lock symbol in your browser line.

If SSL or TLS encryption is activated, the data you transmit to us cannot be read by third parties.

### Cookiebot

#### Type and scope of processing

We have integrated Cookiebot onto our website. Cookiebot is a consent solution from Usercentrics A/S, Havnegade 39, 1058 Copenhagen, Denmark, which can be used to obtain and document consent to the storage of cookies. Cookiebot uses cookies or other web technologies to recognize users and store the consent given or revoked.

#### Purpose and legal basis

The use of the service is based on obtaining the legally required consent to the use of cookies in accordance with Art. 6 (1) (c) GDPR.

#### Storage period

We have no influence on the specific storage period of the processed data; this is determined by Usercentrics A/S. Further information can be found in the privacy policy for Cookiebot: <https://www.cookiebot.com/de/privacy-policy/>.

### Cookiebot CDN

#### Type and scope of processing

We use Cookiebot CDN to ensure the proper provision of content on our website. Cookiebot CDN is a service provided by Usercentrics A/S, which acts as a content delivery network (CDN) on our website to ensure the functionality of other Usercentrics A/S services. These services are covered in a separate section of this privacy policy. This section deals solely with the use of the CDN.

A CDN helps to deliver content from our online offering, in particular files such as graphics or scripts, more quickly with the aid of regionally or internationally distributed servers. When you access this content, you connect to servers belonging to Usercentrics A/S, Havnegade 39, 1058 Copenhagen, Denmark, whereby your IP address and, if applicable, browser data such as your user agent are transmitted. This data is processed exclusively for the above-mentioned purposes and to maintain the security and functionality of Cookiebot CDN.

#### Purpose and legal basis

The use of the content delivery network is based on our legitimate interests, i.e., interest in the secure and efficient provision and optimization of our online offering in accordance with Art. 6 (1) lit. f. GDPR.

#### Storage period

We have no influence on the specific storage period of the processed data; this is determined by Usercentrics A/S. Further information can be found in the privacy policy for Cookiebot CDN: <https://www.cookiebot.com/de/privacy-policy/>.

### Font Awesome CDN

#### Type and scope of processing

We use Font Awesome to properly provide the content of our website. Font Awesome is a service provided by Fonticons, Inc., which acts as a content delivery network (CDN) on our website.

A CDN helps to deliver content from our online offering, in particular files such as graphics or scripts, more quickly with the help of regionally or internationally distributed servers. When you access this content, you connect to servers belonging to Fonticons, Inc., Fonticons, Inc., 6 Porter Road Apartment 3R, Cambridge, MA 02140, USA, whereby your IP address and, if applicable, browser data such as your user agent are transmitted. This data is processed exclusively for the above-mentioned purposes and to maintain the security and functionality of Font Awesome.

### **Purpose and legal basis**

The use of the content delivery network is based on our legitimate interests, i.e., interest in the secure and efficient provision and optimization of our online offering in accordance with Art. 6 (1) lit. f. GDPR.

### **Storage period**

We have no influence on the specific storage period of the processed data; this is determined by Fonticons, Inc. Further information can be found in the privacy policy for Font Awesome: <https://fontawesome.com/privacy>.

## **Google Analytics**

### **Type and scope of processing**

We use Google Analytics from Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, as an analysis service for the statistical evaluation of our online offering. This includes, for example, the number of visits to our online offering, subpages visited, and the length of time visitors stay on the site.

Google Analytics uses cookies and other browser technologies to evaluate user behavior and recognize users.

This information is used, among other things, to compile reports on website activity.

### **Purpose and legal basis**

The use of Google Analytics is based on your consent in accordance with Art. 6 (1) lit. a GDPR and § 25 (1) TDDDG.

### **Storage period**

We have no influence over the specific storage period for the processed data; this is determined by Google Ireland Limited. Further information can be found in the privacy policy for Google Analytics: <https://policies.google.com/privacy>.

## **Google Fonts**

### **Type and scope of processing**

We use Google Fonts from Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, as a service to provide fonts for our online offering. To obtain these fonts, you connect to servers of Google Ireland Limited, whereby your IP address is transmitted.

### **Purpose and legal basis**

The use of Google Fonts is based on your consent in accordance with Art. 6 (1) lit. a GDPR and § 25 (1) TDDDG.

### **Storage period**

The specific storage period of the processed data cannot be influenced by us but is determined by Google Ireland Limited. Further information can be found in the privacy policy for Google Fonts: <https://marketingplatform.google.com/about/analytics/tag-manager/use-policy/>.

## **Google reCAPTCHA**

### **Type and scope of processing**

We have integrated components from Google reCAPTCHA into our website. Google reCAPTCHA is a service provided by Google Ireland Limited that enables us to distinguish whether a contact request originates from a natural person or is automated by a program. When you access this content, you establish a connection to the servers of Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, whereby your IP address and, if applicable, browser data such as your user agent are transmitted. Furthermore, Google reCAPTCHA records the user's dwell time and mouse movements to distinguish automated requests from human ones. This data is processed exclusively for the above-mentioned purposes and to maintain the security and functionality of Google reCAPTCHA.

### **Purpose and legal basis**

The use of Google reCAPTCHA is based on your consent in accordance with Art. 6 (1) (a) GDPR and § 25 (1) TDDDG.

### **Storage period**

We have no influence on the specific storage period of the processed data; this is determined by Google Ireland Limited. Further information can be found in the privacy policy for Google reCAPTCHA: <https://marketingplatform.google.com/about/analytics/tag-manager/use-policy/>.

## **Google Tag Manager**

### **Type and scope of processing**

We use Google Tag Manager from Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland. Google Tag Manager is used to manage website tags via an interface and enables us to control the precise integration of services on our website.

This allows us to flexibly integrate additional services to evaluate user access to our website.

### **Purpose and legal basis**

The use of Google Tag Manager is based on your consent in accordance with Art. 6 (1) (a) GDPR and § 25 (1) TDDDG.

### **Storage period**

We have no influence on the specific storage period of the processed data; this is determined by Google Ireland Limited. Further information can be found in the privacy policy for Google Tag Manager: <https://marketingplatform.google.com/about/analytics/tag-manager/use-policy/>.

## **YouTube video**

### **Type and scope of processing**

We have integrated YouTube Video into our website. YouTube Video is a component of the video platform of YouTube, LLC, where users can upload content, share it via the Internet, and receive detailed statistics.

YouTube Video allows us to integrate content from the platform into our website.

YouTube Video uses cookies and other browser technologies to evaluate user behavior, recognize users, and create user profiles. This information is used, among other things, to analyze the activity of the content listened to and to create reports. If a user is registered with YouTube, LLC, YouTube Video can assign the videos played to the profile.

When you access this content, you connect to servers belonging to YouTube, LLC, Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, whereby your IP address and, if applicable, browser data such as your user agent are transmitted.

### **Purpose and legal basis**

The use of the service is based on your consent in accordance with Art. 6 (1) lit. a GDPR and § 25 (1) TDDDG.

### **Storage period**

We have no influence on the specific storage period of the processed data; this is determined by YouTube, LLC. Further information can be found in the privacy policy for YouTube Video: <https://policies.google.com/privacy>.

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