



BELSOFT® CARE

Soften up your life!

Pulcra

The solution specialist



WELCOME TO **PULCRA!**

Pulcra is a worldwide operating company and supplier of innovative specialty products with profound process and engineering know-how. Based on more than 140 years of experience and partnering with customers, Pulcra takes care of both the regulatory requirements in our most important target markets and also the prevailing trends relating to health and safety and ecological sustainability. We are present in all relevant markets while eagerly identifying new business opportunities and flowering markets.



SUSTAINABILITY IN LINE WITH TOMORROW

Responsibility for mother earth is more than being familiar with statutory requirements. At Pulcra, we are committed to finding a healthy balance between economic, ecological and social demands, without compromising the development opportunities of future generations. We recognize that saving energy and natural resources means not only being economically successful today but more importantly being actively in line with a flourishing future. This applies to our company generally, and our products specifically.



PULCRA SOFTENER TECHNOLOGY

“Hygiene” is more than acting rationally. The days when it was just about preventing disease or maintaining one’s social acceptance are long gone. Hygiene has become more human with an emotional impact. With hygiene, we express appreciation for ourselves and we show how much we care about ourselves and our loved ones.

With our innovative softener solutions for the tissue industry, we provide everything you need to achieve a new experience of good feeling for your customers and end users. In our daily business, we have a clear objective to develop customized solutions for the body care market.

We would like to set the standards here. It does not matter if you need matchless softness of tissues, toilet paper or napkins, or special botanicals that provide sense of well-being that you can really feel. And last but not least, BELSOFT® CARE softeners easily integrate into existing production lines.



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BELSOFT® CARE FOR TISSUES WITH SOFT HAND

As the name suggests BELSOFT® CARE impresses with its very special skills. After finishing, the tissue paper has a soft and smooth handle – thanks to exceptional premium quality of velvety smoothness, while at the same time fully retaining its tear strength.

In addition, our low-foam, shear-stable and water-dispersing emulsions enhance the end product in many ways:

- Volume reinforcing effect for tangibly more value
- Retention of absorbency (hydrophilicity)
- Use of valuable ingredients such as plant extracts or Vitamin E





YOUR BENEFITS

We are wherever you need us to provide the best solutions for current and future needs.

Our product formulations can be used customized:

- Versatile use in production (exhaust, padder, spraying devices and roller application systems)
- Toxicological and dermatological tested
- Skin-friendly and suitable for hygiene application
- Low viscosity
- Suitable for automatic dosing systems
- Comprehensive technical laboratory service
- Softener quality Made in Germany

We would like to meet you personally so that we can represent our services and product innovations to you, and show you individual finishing effects to contribute to your future success.

A TOUCH **MORE PERSONAL**

Finally, it is “your” tissue: you choose the ingredients you need and that provide a sense of well-being that you can really feel due to using our special botanicals. We do everything to make your tissue products unique.



Like to find out more?

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The indications given herein correspond to practical experiences. Owing to the differences in local conditions they cannot claim to be complete, so that any liabilities – also with a view to claims of third parties – are excluded. Tissue-8-A4-09-21-EN



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